

Sophie Aronson

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A: 2005 NE 135 St.
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EDUCATION

ACADEMY OF ART UNIVERSITY
BFA, Animation and VFX, Pending 2017

ADDITIONAL SKILLS

• SOFTWARE & OPERATING SYSTEM PROFICIENCIES:

Mac and Windows Operating Systems; MS Office Suite; Adobe CC (Photoshop, Illustrator, InDesign, AfterEffects & Acrobat); Word Press; Intuit Quickbooks Pro; Well-versed in Twitter, LinkedIn, Facebook, Instagram and other social media channels.

• INTERPERSONAL:

Obsessive Work Ethic; Organized, outgoing and very collaborative; Team Builder and willingness to take direction from senior team members; Having a professional and calm demeanor; Taking a proactive role in all areas of a project; Ability to work in a fast paced environment.

• ARTISTIC & DESIGN:

Extensive knowledge of working with drawing tablets and the Cintiq tablets; Working within deadlines; Skilled at character design; Basic animation & graphic design; Extensive practice in sketching, painting, image editing, storyboarding, layout and digital illustrating.

Additional references may be supplied upon request.

WORK EXPERIENCE

SKILLSHARE, SEATTLE, WA

Instructor, October 2016 – present

- Work with one of the site's community coordinators to build new course content and course materials for the site that included a balance of instruction, demonstration, and work time that provides students with opportunities to observe, draw, and create.
- Explain and demonstrate artistic techniques.
- Create course work and class objectives while filming demonstration videos.
- Inform students of the method for completing and submitting course work.
- Evaluate and give constructive criticism on submitted projects.
- Created and manage an online social media forum for students to converse with one another and have another outlet to share and communicate with me.
- Initiate, facilitate, and moderate classroom discussions.

FREELANCE GRAPHIC ARTIST, CALIFORNIA & WASHINGTON

Freelance Graphic Designer and Illustrator, August 2013 – present

- Confer with a diverse clientele and other interested parties regarding the nature and content of artwork to be produced. Offer a wide variety of services such as web design, graphics design, photo editing and custom illustrations specializing in branding and print marketing materials.
- Submit preliminary and finished artwork or project plans to clients for approval, incorporating changes as necessary.
- Help clients select hosting plans and create an efficient business, personal, blog and eCommerce website.
- Design print marketing materials (business cards, flyers, handouts, brochures, newsletters, calendars, booklets, etc.) using materials such as pens and ink, watercolors, charcoal, oil, or computer software to create artwork.
- Manage an archive of print materials for later use and website content.

OHR SHALOM SYNAGOGUE, SAN DIEGO, CA

In-House/Remote Graphic Designer, January 2014 – April 2016

- Implemented updated graphics and layouts for weekly printed service tri-folds, e-newsletters, monthly newsletters, web presence, and assorted marketing materials.
- Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determine size and arrangement of illustrative material and copy, and select style and size of type.
- Formulate basic layout design or presentation approach and specify material details, such as style and size of type, photographs, graphics, video, and sound.
- Maintained archive of images, photos, or previous work products.
- Remotely manage and create all weekly, monthly and annual printed marketing materials, as well as continuing to assist with website and social media management.
- Assisted with daily office needs.

RED STAR PRODUCTIONS, SIMI VALLEY, CA

Personal Assistant / Intern, June 2013 – September 2013

- Assisted the owner and graphic designer with the completion of small graphic design jobs, completing general office duties, such as answering phones, maintaining records management database systems and performing basic bookkeeping work.
- Created base layouts and finished requested revisions.
- Prepared invoices, reports, memos, letters, financial statements, helped with filing and other documents, using word processing, spreadsheet, database, or presentation software.

THE VINTAGE PEARL, VENTURA, CA

Graphic Designer / Manager, April 2012 – November 2013

- Identified prospective customers by using business directories, following leads from existing clients, participating in organizations and clubs, and attending specialty shows.
- Emphasized product features based on analyses of customers' needs and technical knowledge of product capabilities and limitations.
- Formulated, direct and coordinate marketing activities and policies to promote products and services, working with advertising and promotion managers.
- Created physical and online store displays which showcased current inventory and promoted an updated blog.
- Photographed, edited and listed inventory items to online storefront while managing online store sales to ensure sold items were pulled, packaged and shipped as soon as possible.